



# BUSINESS LEADERS SUMMIT ON REENTRY

## STRATEGIZING FOR A STRONG LOCAL ECONOMY

July 17, 2014  
8:00am-9:30am

David I. Wendel Conference Center  
Wendel, Rosen, Black & Dean, LLP  
1111 Broadway, 19<sup>th</sup> Floor  
Oakland, California

### AGENDA

1. Welcome, Introductions, and Overview of the Summit
2. Local Business Leader in Reentry: *Richard Valle, Supervisor of District 2, and President of Tri-CED Community Recycling*
3. Public Safety and Employment: *Jeanne Woodford, Senior Fellow, Chief Justice Earl Warren Institute on Law and Social Policy, UC Berkeley*
4. Developing Strategies to Help Businesses Open More Opportunities for People with Criminal Records
  - Strategy Session A: Reducing Business Risk and Liability
  - Strategy Session B: Improving Your Bottom Line: *Susana Villarreal, Enterprise Zone Tax Credits and Incentives Coordinator, City of Oakland*
5. Local Business Leader in Reentry: *Derreck B. Johnson, President, Home of Chicken and Waffles*
6. Closing Remarks: *Nancy Skinner, Assemblymember of District 15*
7. Invitation for Continued Participation and Raffle